

Local SEO Packages	Local Plus (10 KW's) £ 798	Local Plus (20 KW's) £ 1,318	Local Plus (30 KW's) £ 1,918		
Set-Up					
Initial Site / Strategy Consultation					
Analytics Set-Up: GA4, Search Console					
Review Analytics Set-up					
Reputation Management Platform Access					
Customer Reviews Page Creation					
Content And Technical Optimization					
Webpage Copywriting	4 Pages	6 Pages	8 Pages		
On-Page Optimization: Metadata, URL Rewrites	4 Pages	6 Pages	8 Pages		
Robots.txt Check					
Local or National Schema Implementation					
404 Pages Reporting	Sitewide	Sitewide	Sitewide		
301 Pages Reporting	Sitewide	Sitewide	Sitewide		
301 Page Redirection			Up to 25		
404 Error Correction	Sitewide	Sitewide	Up to 25		
Internal Linking			Up to 10		
Local Optimization					
Google My Business Creation/Optimization					
Google My Business Creation/Optimization Yelp Listing Creation/Optimization					
Yelp Listing Creation/Optimization					
Yelp Listing Creation/Optimization Bing Local Creation/Optimization	 ✓ ✓ ✓ 35 Listings 		 ₩ ₩ W W 35 Listings 		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization	 ✓ ✓ ✓ 35 Listings Yes 	 ✓ ✓ ✓ 35 Listings Yes 	 ✓ ✓ ✓ 35 Listings Yes 		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management					
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management	Yes				
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting	Yes	Yes	Yes		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription)	Yes MONTHLY £ 798	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach	Yes MONTHLY £ 798	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10	Yes MONTHLY £ 798	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20	Yes MONTHLY £ 798	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40 Content Marketing	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40 Content Marketing Blog Posts	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40 Content Marketing Blog Posts Social Media Content Promotion	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40 Content Marketing Blog Posts Social Media Content Promotion Google Business Profile Posts	Yes MONTHLY £ 798 4 Links 2 1	Yes £ 1,318	Yes £ 1,918		
Yelp Listing Creation/Optimization Bing Local Creation/Optimization Foursquare Creation/Optimization Citation Management Executive Reporting Agency Pricing (with Dashboard Subscription) Guest Blog Outreach DA 10 DA 20 DA 30 DA 40 Content Marketing Blog Posts Social Media Content Promotion Google Business Profile Posts	Yes MONTHLY £ 798 4 Links 2 1 1 1 1 1	Yes £ 1,318	Yes £ 1,918		

Whether you're a small business looking to dominate your industry, or a growing agency offering a myriad of digital service solutions to multiple clients, we are the expert team with proven SEO solutions to deliver results!





SEO Packages	SEO Plus (10 KW's) £ 750	SEO Plus (20 KW's) £ 1,150	SEO Plus (30 KW's) £ 1,998		
Google Tools Goal Set-up and Tracking					
Google Analytics (GA4) Account Creation					
Google Search Console (GSC) Account Creation and Integration					
Google Tag Manager (GTM) Website Installation					
Google Ads Integration (If Applicable)					
GA4 Events Optimization w/ Parameters					
GA4 Goal/Conversion Set-up (Up to 4)					
GA4 Goal/Conversion Firing Test					
Google Analytics Filtering					
Google Tools Integration Report					
Technical Optimization					
Domain Redirect Optimization					
.xml Sitemap Optimization					
Robots.txt Check					
Local or National Schema Implementation					
404 Pages Reporting	Sitewide	Sitewide	Sitewide		
301 Pages Reporting	Sitewide	Sitewide	Sitewide		
Reporting					
On-Page Content Optimization					
Initial Site Audit					
SEO Road Map					
Webpage Copywriting	HomePage + 3 Pages	HomePage + 6 Pages	HomePage + 9 Pages		
Title Tag Optimization	Up to 10	Up to 20	Up to 30		
Meta Description Optimization	Up to 10	Up to 20	Up to 30		
URL Rewrites	Up to 10	Up to 20	Up to 30		
Advanced Technical Optimization					
301 Page Redirection			Up to 25		
404 Error Correction			Up to 25		
Internal Linking			Up to 10		
	MONTHLY				
Agency Pricing (with Dashboard Subscription)	£ 750	£ 1,150	£ 1,998		
Guest Blog Outreach	3 Links	4 Links	6 Links		
DA 10		1	2		
DA 20		2	2		
DA 30		1			
DA 40					
Monthly On-Page SEO Hygiene					
Monthly Search Console Insights					
Integrated Executive Summary					
Keystone Content Building			2		
Tier 2 Outreach to Keystone Content			2		
Opportunity and Recommendation Report					

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Content Marketing

Conversion-focused LP Content

2x Content Marketing
(One-time Payment)

£ 1,370

4x Content Marketing
(One-time Payment)

£ 2,498

£ 100

Month 0: Set Up					
Content Plan					
Keyword Research					
Google Analytics Set up					
Google Search Console Set up					
Month 1: Blog Articles					
Up to 1500-word Articles	2	5			
Month 2: Blog Articles					
Up to 1500-word Articles					
Month 3: Blog Articles					
Up to 1500-word Articles	2	4			
Reporting					
Standard Article					
Up to 500 Words		£ 100			
On-Page Content & Meta Data					
Up to 500 Words On-Page Content		£ 100			
Landing Page Content Creation					

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Guest Blog Outreach	DA 10+ £ 120	DA 20+ £ 180	DA 30+ £ 240	DA 40+ £ 486
Google Tools Goal Set-up and Tracking	1 published 750-word article on a DA10-19 site with a backlink to your site using a targeted keyword	1 published 750-word article on a DA20-29 site with a backlink to your site using a targeted keyword	1 published 750-word article on a DA30-39 site with a backlink to your site using a targeted keyword	1 published 750-word article on a DA40-49 site with a backlink to your site using a targeted keyword
DA Range	10-19	20-29	30-39	40-49
Blog Post word count minimum	750	750	750	750
Dofollow link				
Post with Optimized Images				
Turnaround Time (Order To Publication)	10 Days	10 Days	10 Days	10 Days
Bulk Pricing (25-49 Links)	£ 114	£ 162	£ 216	
Bulk Pricing (50+ Links)	£ 96	£ 136	£ 188	

Conditions:

Open to all agency partners.

Valid from Oct 10, 2022 sales until further notice. Nonrefundable.

These rates are standalone; meaning these cannot be used with other Cort3x Bulk Incentives.

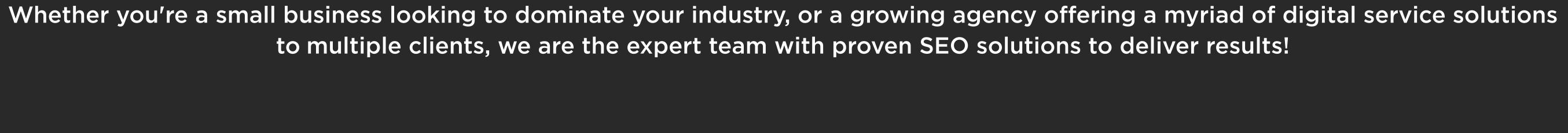
Published Store rates will be updated accordingly to reflect the new rates. To avail of the bulk pricing, the order must be placed in one invoice. Must be fulfilled within 30 days of purchase. May be used for multiple campaigns, as long as they are paid in one invoice.

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PPC	Paid Media Starter £ 798 Monthly Management Fee	Paid Media Starter £ 799 Monthly Management Fee	Paid Media Mix £ 1,198 Monthly Management Fee	Poid Media Mix £ 1,198 Monthly Management Fee	Paid Media Mix £ 1,198 Monthly Management Fee
Setup Fee	£ 500	£ 500	£ 798	£ 798	£ 798
Platforms	Google Search	FB Ads	Search + FB Ads	Search + Display & Remarketing	FB Ads + Display & Remarketing
Monthly Ad-Spend Budget For Budgets: £12k and above - 10% of the ad budget (for all products) £20k and above - 15% of the ad budget (for all products)	£ 2,000 - £ 5,998 (Recommended. May range from £ 2k-20k)	£ 600 - £ 5,998 (Recommended. May range from £ 1K-20k)	£ 4,000 - £ 9,998 (Recommended. May range from £ 2K-20k)	£ 4,000 - £ 9,998 (Recommended. May range from £ 2K-20k)	£ 4,000 - £ 9,998 (Recommended. May range from £ 2K-20k)
Google Display Network					
Re-targeting Marketing					
Call Tracking					
Ad Groups					
Text Ads					
Keywords					
Google Tag Manager (GTM)					
Tracking Code Implementation					
Graphics Ad Creation (5 Sizes)	Optional w/ Extra Fees		Optional w/ Extra Fees	Optional w/ Extra Fees	Optional w/ Extra Fees
Thank You Page Integration	Optional w/ Extra Fees	Optional w/ Extra Fees	Optional w/ Extra Fees	Optional w/ Extra Fees	Optional w/ Extra Fees
Shopping Campaigns	Add £ 300 Shopping Setup fee	Add £ 300 Shopping Setup fee	Add £ 300 Shopping Setup fee	Add £ 300 Shopping Setup fee	Add £ 300 Shopping Setup fee
Ad Extensions App Extensions					
App Extensions Call Extensions					
Location Extensions					
Sitelink Extensions					
Callout Extensions					
Search Campaign Setup					
Keyword Research					
Daily Budget Setup					
Ad Scheduling					
Campaign Structuring					
Ad Copy Creation					
Ad Extensions					
Set-Up Report					
Search Campaign Management					
Bid Optimisation					
Auditing					
Bidding					
Ad Cytoroion Management					
Ad Extension Management Keyword Management					
Negative Keywords					
Display/Remarketing Campaig	ns				
Placements Setup					
Interests Targeting					
Audiences Targeting					
Social Media Management					
Minimum Monthly Ad-Spend Budget		£ 1K Allocation from Total Budget	£ 1K Allocation from Total Budget	£ 1K Allocation from Total Budget	£ 1K Allocation from Total Budget
Ad Placement					
Facebook Business Manager Set-Up					
Pixel Installation					
Paid Ad Creation		Up to 8	Up to 8		Up to 8
Ad Scheduling					
A/B Testing					
Audience Hyper Targeting					
Event Tracking					
Instagram Placement Monthly Donort Congretion					
Monthly Report Generation Ad Objectives					
Ad Objectives Brand Awareness					
Brand Awareness Post Engagement					
Post Engagement Page Promotion					
Traffic					
Lead Generation					
Conversions					
Objective Tracking					







Social Packages	Basic £ 398 + Setup Fee £ 398 (Optional)	Plus £598 + Setup Fee £ 398 (Optional)	Premium £998 + Setup Fee £ 398 (Optional)	Prime £ 1,598 + Setup Fee £ 398 (Optional)	
	Our Basic package is ideal for start-ups and businesses that are looking to expand their customer base and market. We will help kickstart your social media platforms through our effective strategies to build your online community and presence.	Our Plus package is ideal for start-ups and for businesses that need some help getting started using social media platforms for their business to build brand awareness, traffic, and trust to your market.	Our Premium package is perfect for small businesses that want to outsource most if not all of their social media marketing and are ready to take their business to the next level	Our Prime package is perfect for businesses that are ready to create growth and drive their desired conversions for their business and need to amp up the volume and transform their business	
Management Fees if Availing Facebook Ads	£ 398	£ 598 + 5% Ad Budget	£ 998 + 5% Ad Budget	£ 1,598 + 5% Ad Budget	
Facebook					
Basic Profile Management					
Organic posts per month	12	20	50	50	
Ad posts per month					
Banner creation		2 Images	4 Images	10 Images	
Monthly Strategy Call					
Monthly Reporting					
Facebook Fan Page Creation					
Profile Content Writing					
Ad Plan Creation					
Facebook Ads Management					
Weekly Status Updates					
Keyword Based Content for Postings					
Facebook Photo Album					
Facebook Video Uploads					
Instagram					
Profile Optimization					
Instagram Image Sharing					
Target					
Comments & Likes Management	Followers	Followers	Targeted Instagram Followers	Targeted Instagram Followers	
FB & Instagram Cross Posting					

^{*}Organic posts can be distributed between Facebook and Instagram.



^{*}Additional 5% Commission on ad spend